



THATCHAM TOWN FOOTBALL CLUB

SUPPORT, ADVERTISE, ENGAGE, UNITE



BUILDING OUR FUTURE TOGETHER

**Sponsorship Brochure
2026/27 Season**



THATCHAM TOWN FOOTBALL CLUB

Be Part of the Journey: Where Community Meets the Pitch

At Thatcham Town FC, we believe football is more than just 90 minutes on a Saturday, its the heartbeat of our community. From the roar of the terraces to the rising stars in our youth team, our club is built on a foundation of passion, loyalty, and local pride.

Success, however, is a team effort. Our partners are the engine room of everything we achieve. By joining us, you're doing more than placing a logo on a shirt; you're fueling the local economy and championing grassroots sport. This is your opportunity to position your brand at the centre of a dedicated, captive audience.

The journey is better together. Let's win together.

Why Partner With Us

- ✓ Brand Exposure to 40,000 digital users
- ✓ Support Local Sports
- ✓ Unrivalled Local Brand Loyalty
- ✓ High-Impact, Low-Cost Marketing
- ✓ Tangible Corporate Social Responsibility

**Over 3500
fans attended
matches
2025/26**



2260 Followers



8000 Followers



3060 Followers



41,000 Unique Website Visits Annually



THATCHAM TOWN FOOTBALL CLUB

PLAYER/MANAGEMENT SPONSORSHIP

- Support the player of your choice for the 2026/27 season.
- Your Company name or your own name will added to the player graphics for all social media posts
- Your Company name or your own name will appear on our website
- Recognition in the official match programme as a player sponsor

PRICE £50 + VAT

MATCH BALL SPONSORSHIP

- 2 complimentary Match tickets.
- Acknowledgement in match day programme
- Social media announcement

PRICE £60 + VAT

MAXIMISE YOUR BRAND IMPACT, FOR MORE DETAILS ENQUIRE TODAY
Contact Paul at Thatchamtown_fc@btconnect.com



THATCHAM TOWN FOOTBALL CLUB

DIGITAL SPONSORSHIP

- Website: Advertise on our website with a link to your website

PRICE £100 + VAT

- Social Media Promote your company to our fans and followers with a weekly post

PRICE £75 + VAT

Get Both
packages for
£150 +VAT

MATCH DAY PROGRAMME SPONSORSHIP

- Advertising space in the match day printed programme for the season
- Social media announcement
- Listing on the website.

PRICE

Full page - £200 + VAT

Half Page - £150 + VAT

Quarter Page - £75 +VAT

SECURE YOUR SPOT NOW!

Contact Paul at Thatchamtown_fc@btconnect.com



THATCHAM TOWN FOOTBALL CLUB

MATCH SPONSORSHIP

- Sponsors name announcement before the team is announced and at the end of the game;
- Social Media exposures
- 4 match tickets with seats in the Directors box;
- Join the Directors in the committee room before and after the game;
- Half time and full-time refreshments;
- Entry in the programme;
- Photo with the team;

PRICE £190 + VAT

MAIN STAND SPONSORSHIP

- Sponsors brand prominent on the front of the main stand
- Social Media exposure
- Website listing
- A Season Ticket for the first team home league home matches 2026/27 season
- Photo with the team

PRICE £1000 + VAT

BE THE TALK OF THE TOWN

Contact Paul at Thatchamtown_fc@btconnect.com



THATCHAM TOWN FOOTBALL CLUB

PITCH SIDE BOARD ADVERTISING

- 6x3 Pitchside Advertising Board
- Social media announcement
- Website listing and link
- Feature in Social Media Shoutouts throughout the season

PRICE 1st YEAR £400 + VAT

RENEWAL PRICE £200 + VAT

MAKE AN IMPACT PITCHSIDE

Contact Paul at Thatchamtown_fc@btconnect.com



THATCHAM TOWN FOOTBALL CLUB

FIRST TEAM MATCH KIT SPONSORSHIP

- Company Brand/Logo presence on front of first team playing kit
- Pitchside board
- Logo on social media posts as a Main Sponsor
- Website listing and link to your website
- Season tickets
- Seats within the Directors Box
- Match day programme advert

PRICE £3600+VAT

**MAIN
SPONSOR**

FIRST TEAM TRAINING KIT SPONSORSHIP

- Company Brand/Logo presence on training kit/tracksuits
- Pitchside board
- Logo on social media posts as a Main Sponsor
- Website listing and link to your website
- Season tickets
- Seats within the Directors Box
- Match day programme advert

PRICE £2000 + VAT

**MAIN
SPONSOR**

YOUR BRAND, OUR AUDIENCE. LET'S CHAT
Contact Paul at Thatchamtown_fc@btconnect.com



THATCHAM TOWN FOOTBALL CLUB

STADIUM SPONSOR

- Renaming of the stadium
- Prominent Brand logos around the ground
- Pitchside board
- Logo on social media posts
- Website listing and link
- Season tickets
- Seats within Directors box
- Match day programme advert

PRICE £POA

**MAIN
SPONSOR**

OTHER OPPORTUNITIES

- Dug Out Sponsorship
- Goal announcements on Social Media
- Teamsheet announcements on Social Media
- Training Equipment
- VEO Match Goals
- GPS Vest Trackers

Please contact us to discuss any bespoke packages or idea that you may have

CRAFT YOUR CUSTOM SPONSORSHIP PACKAGE
Contact Paul at Thatchamtown_fc@btconnect.com



THATCHAM TOWN FOOTBALL CLUB

Ready to Kick Off?

The 2026/27 season promises to be our most exciting yet, and we want your business to be part of the story. Whether you're looking to build brand awareness, entertain clients, or simply give back to the Thatcham Town community, we have a place for you in our starting XI.

Don't miss out, prime pitch-side and kit sponsorships are limited and sell out fast.

Get in Touch Today

To discuss a bespoke package or to book a tour of the ground, contact our Commercial Team:

Contact Name: Paul Ayres

Phone: 07717858292

Email: Thatchamtown_fc@btconnect.com

Website: ThatchamTownFootball.Club